

BLYTHE JAMESON

Vice President, Communications & Marketing



Blythe Jameson is Vice President of Communications and Marketing for Aurora Flight Sciences, a Boeing company. Based in Manassas, Virginia, Jameson is responsible for leading all communications, marketing and branding strategy, planning and implementation for the autonomous aircraft and disruptive mobility leader. Prior to her current position, Jameson led communications and market positioning for Boeing's satellite business.

Previously, Jameson led communications for Boeing Customer Support and internal communications for the full portfolio of Commercial Aviation Services, Boeing's aftermarket support and services business unit. Jameson also led communications for the geographic repositioning efforts of Boeing Research & Technology, the company's central research and development organization.

Earlier in her career, Jameson served as the communications leader for Boeing's Environment, Health and Safety organization – including development and launch of Go for Zero, a company-wide workforce safety program, as well as Boeing's environmental and sustainability efforts. She also held positions executing strategic communication plans for enterprise-wide employee engagement, benefits, grassroots advocacy and reputation management efforts.

Jameson holds a Master's degree in strategic public relations from the University of Southern California and a Bachelor's degree in communications from California State University, Long Beach.